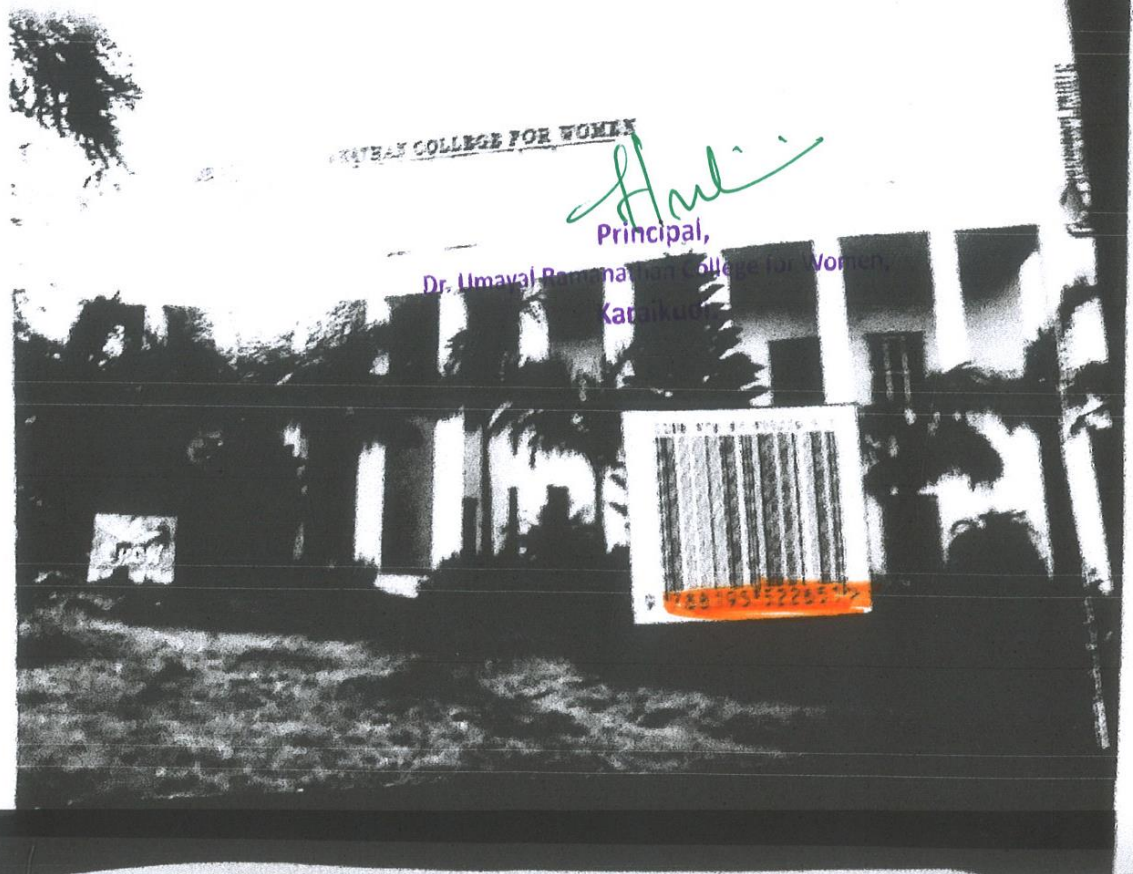


The main objective of this Conference:

- To provide a comprehensive understanding of emerging technologies such as Artificial Intelligence, Blockchain, IoT, and Cloud Computing, and how they can be leveraged to accelerate business value.
- To showcase real-world case studies and success stories of businesses that have successfully implemented emerging technologies to drive growth, efficiency, and innovation.
- To discuss the challenges and opportunities that businesses face in adopting and implementing emerging technologies, and how to overcome these challenges.
- To provide a forum for students to showcase their research findings, ideas, and innovations related to emerging technologies and their impact on business value.





Published by:

**Non Olympic Times**

Publisher Office: 42G-Mettuthottam, Chinnavedampatti, Coimbatore-641049, Tamilnadu, India.

e-mail: jms.tamilnadu@gmail.com

Website: www.notpress.org

**EMERGING TRENDS BUSINESS & MANAGEMENT**

Edition 1

© 2023 Records in the notepress

ISBN: 978-93-94293-14-4



9 789394 293144

Printed in Publisher Office @ Tamilnadu, India.

Phone: +91-9965408000

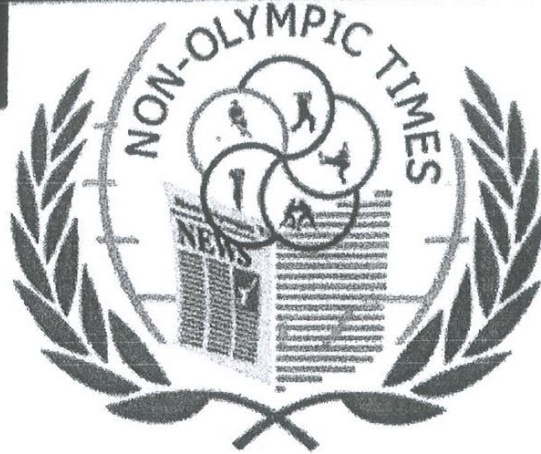
All Rights Reserved.

No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise without prior written permission of the Publisher or Editor.

Principal,

Dr. Umayal Ramanathan College for Women,  
Karaikudi.





## CERTIFICATE OF PUBLICATION

The certificate is awarded to

IMPACT OF GST ON SMALL AND MEDIUM ENTERPRISE (SME'S)  
**DR.M.SUMATHI, DR. A.MUTHUPRIYA, U. SWETHA & DR. UMayal**

In recognition of the Editorial Board Members in the edited book on  
"EMERGING TRENDS BUSINESS & MANAGEMENT"  
bearing ISBN "978-93-94293-14-4"

**Dr. M. Thiagarajan**  
Chief Editor

Assistant Professor & Head  
Dept. of Business Administration  
Alagappa Govt. Arts College, Karaikudi-630003

**Dr. C. Paramasivan**  
President - IARA

**Dr. A. Pethalakshmi**  
Principal

Alagappa Govt. Arts College,  
Karaikudi-630003



Date: 10th Mar-2023



Principal,  
Dr. Umayal Ramanathan College for Women,  
Karaikudi.

Cert.No. 46

