



Accredited with B+ Grade by the NAAC

Name in Full(Capital Letters)			AROCKIA JEYASHEELA. A		
Designation			Assistant Professor		
E.mail – ID			jeya071996@gmail.com		
Academic Qualification			MBA., M.phil.,		
Area of Specialization			Marketing		
Experience	Teaching	UG	2months 13days		
		PG			
	Research		-		
Research Guidance	Ph.D		-		
	M.Phil		-		
Research Projects	Ongoing		-		
	Completed		-		
Membership in Professional bodies			-		
Achievements if any			-		

Seminar/Conference/Workshop	Organized	Attended
National		4
International		1

Publications

International		National		Others
Journal s	Conference	Journals	Conference	Books/Chapters
1	-	1	2	-