

Dr. UmayaRamanathacollege for women, Karaikudi
(Accredited with B+ by NAAC)

Department of Business Administration

**List of Project Reports
2018-2021 Batch**

S.No	Reg.No	Name of the student	Title of the Project	Name of the Guide	Month & year of submission
1.	2918153001	S.Ajitha	A field study report on impact of RERA in Real Estate sector with reference to Karaikudi town	Mrs.S.Anitha	March 2021
2.	2918153002	B.Alamelu Mangai	A Study on consumer behaviour on Dabur Product in karaikudi	Mrs.S.Shanthi	March 2021
3.	2918153003	A.Anbarasi	A Field study report on customer satisfaction towards TanishqJewellery in karaikudi town	Mrs.S.Shanthi	March 2021
4.	2918153004	S.Anjana	A Field study on uses satisfaction on Gmail with reference to karaikudi	Mrs.S.Shanthi	March 2021
5.	2918153005	M.BanuMathy	Role of Kalvi TV in their education of Nursery & Primary students with reference to karaikudi town	Mrs.S.Shanthi	March 2021
6.	2918153006	N.Bhakkiya Lakshmi	A Study of perception on green marketing in karaikudi	Mrs.S.Shanthi	March 2021
7.	2918153007	A.Deepa	A Study report on consumer preference towards cosmetics in karaikudi town	Mrs.S.Shanthi	March 2021
8.	2918153008	M.Dharaniya	Role of emotional intelligence of college students in online learning with special reference to karaikudi town	Ms.P.Nivetha	March 2021
9.	2918153009	C.Divya	Burning issue covid-19 and its bearing on agriculture	Ms.P.Nivetha	March 2021
10.	2918153010	P.Divya	A study on the development of women entrepreneur in pudukkotaidistrict	Ms.P.Nivetha	March 2021
11.	2918153011	A.Elakkiya	A Comparison of shopping lifestyle for men & women	Ms.P.Nivetha	March 2021

12.	2918153012	P.Gowsalya	Impact of covid-19 online education among students	Ms.P.Nivetha	March 2021
13.	2918153013	C.Hannie Shree	A Study on problems faced by women entrepreneurs in the society and their solutions	Ms.P.Nivetha	March 2021
14.	2918153014	K.HariPriya	To start a restaurant business & strategies with special reference to karaikudi	Ms.P.Nivetha	March 2021
15.	2918153015	P.HariPriya	Market analysis and sales development of Amulproduct in India	Ms.P.Nivetha	March 2021
16.	2918153016	C.HassinaBanu	-----		March 2021
17.	2918153017	B.Jeya	Social media outcome in the covid-19 pandemic	Ms.P.Nivetha	March 2021
18.	2918153018	J.Keerthiga	HRM practices on employee retention among private bank employee in karaikudi	Ms.P.Nivetha	March 2021
19.	2918153019	S.Lavanya	A Study on consumer preference towards Hat sun products	Mrs.S.Rubika	March 2021
20.	2918153020	S.Mahalakshmi	A Study on consumer perception towards Patanjali product in karaikudi town	Mrs.S.Rubika	March 2021
21.	2918153021	K.ManiMegalai	A Study on impact of advertisement in kids behavior in karaikudi town	Mrs.S.Rubika	March 2021
22.	2918153022	D.MayaPriya	Impact of electronic banking towards consumer satisfaction	Mrs.S.Rubika	March 2021
23.	2918153023	M.Meenakshi	A Field study report on consumer brand preference towards mobile phone in karaikudi	Mrs.S.Rubika	March 2021
24.	2918153024	R.Narmatha	A Study on student attitude towards women entrepreneurship	Mrs.S.Rubika	March 2021
25.	2918153025	P.Pavithra	Consumer perception towards in smart watch in karaikudi town	Mrs.S.Rubika	March 2021
26.	2918153026	P.Pooja	Social networking preference of under graduate students in karaikudi	Mrs.S.Rubika	March 2021

27.	2918153027	R.Preethi	A Field study report on customer satisfaction towards online shopping in karaikudi town	Mrs.S.Rubika	March 2021
28.	2918153028	S.Presilla	Consumer perception towards online advertising	Mrs.S.Rubika	March 2021
29.	2918153029	S.Rakshana	A Study on consumer satisfaction for Himalaya product	Mrs.R.Shanmuga Priya	March 2021
30.	2918153030	M.Renuga Devi	A Study on customer satisfaction internet banking in karaikudi	Mrs.R.Shanmuga Priya	March 2021
31.	2918153031	C.Rubadharashini	A Field study on stress management of working women in karaikudi town	Mrs.R.Shanmuga Priya	March 2021
32.	2918153032	A.SwariNigitha	A Study on harmful impact of advertising on children	Mrs.R.Shanmuga Priya	March 2021
33.	2918153033	E.SenbagaPriya	The study of tourist satisfaction of Heritage sector in and around karaikudi in sivagangai district	Mrs.R.Shanmuga Priya	March 2021
34.	2918153034	V.Shobana	A Study on customer satisfaction on Amway products	Mrs.R.Shanmuga Priya	March 2021
35.	2918153035	P.Sumithra dharashini	Customer satisfaction on Aavin milk in karaikudi	Mrs.R.Shanmuga Priya	March 2021
36.	2918153036	AR.Thamarai	A Study on consumer perception towards online food ordering and delivery system with special reference to zomato&swiggy	Mrs.R.Shanmuga Priya	March 2021
37.	2918153037	P.Vanitha	A Study on consumer perception towards reliance Jio in karaikudi town	Mrs.R.Shanmuga Priya	March 2021
38.	2918153038	G.Vislakshi	A Study on student satisfaction on Google apps	Mrs.R.Shanmuga Priya	March 2021

[Signature]
26/3/21

Department Exchange

DR.UMAYAL RAMANATHAN COLLEGE FOR WOMEN

(Accredited with B+ grade by NAAC)

KARAIKUDI - 630003

DEPARTMENT OF BUSINESS ADMINISTRATION

DATE : 29.03.2021

CERTIFICATE

This is to certify that field study report on " CONSUMER PERCEPTION TOWARDS SMARTWATCH IN KARAIKUDI TOWN " is a field work done by the candidate P.PAVITHRA (Reg .No : 2918153025) during the course of her study in the sixth semester .This field study report respondents independent work on the part of the candidate .

P. Pavithra
29/3/21

Internal Examiner

S. Jayadevi
29/3/21

Department Head

B. S. S.
29/3/21

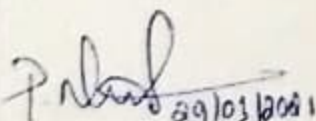
External Examiner

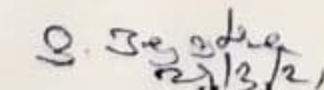
DR. UMAYAL RAMANATHAN COLLEGE FOR WOMEN
(Accredited with B+ grade by NAAC)
KARAIKUDI - 630003
DEPARTMENT OF BUSINESS ADMINISTRATION

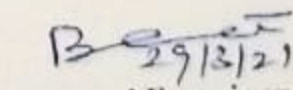
DATE: 29/3/21

CERTIFICATE

This is to certify that field study report on " A STUDY ON PROBLEM FACED BY WOMEN ENTREPRENEURS IN THE SOCIETY AND THEIR SOLUTIONS " is a field work done by the candidate Ms.HANNIESHREE C (Reg.NO.2918153013) during the course of her study in the sixth semester. This field study report represents independent work on the part of the candidate.


Internal Examiner


Department Head


External Examiner

DR.UMAYAL RAMANATHAN COLLEGE FOR WOMEN

(Accredited with B+ Grade by NAAC)

KARAIKUDI-630003

DEPARTMENT OF BUSINESS ADMINISTRATION

Date: 29.03.2021

CERTIFICATE

This is to certify that field study report on "A FIELD STUDY REPORT ON CONSUMER SATISFACTION TOWARDS TANISHQ JEWELLERY IN KARAIKUDI TOWN" is a field work done by the candidate A.ANBARASI (2918153003) during the course of her study in the sixth semester. This field study report represents independent work on the part of the candidate.

S. Shanthi
29/3/21
Internal Examiner

S. Jayadevi
29/3/21
Department Head

B. S. S.
29/3/21
External Examiner

DR.UMAYAL RAMANATHAN COLLEGE FOR WOMEN

(Accredited with B+ Grade by NAAC)


KARAIKUDI-630003

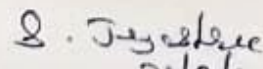
DEPARTMENT OF BUSINESS ADMINISTRATION

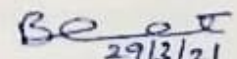
DATE: 29-03-2021

CERTIFICATE

This is to certify that the "A STUDY ON CONSUMER SATISFACTION TOWARDS FOR HIMALAYA PRODUCTS IN KARAIKUDI TOWN" was done by the candidate **S.RAKSHANA (Reg.NO.2918153029)** during the course of her study in the sixth semester. This field study report represents independent work on the part of the candidate.


Internal Examiner


29/3/21
Department Head


29/3/21
External Examiner

DR.UMAYAL RAMANATHAN COLLEGE FOR WOMEN

(Accredited with B+ Grade by NAAC)

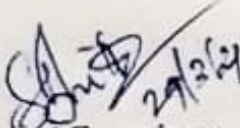
KARAIKUDI-630003

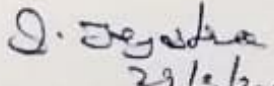
DEPARTMENT OF BUSINESS ADMINISTRATION

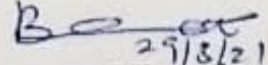
DATE: 29-3-21

CERTIFICATE

This is to certify that "A FIELD STUDY REPORT ON IMPACT OF RERA IN REAL ESTATE SECTOR WITH REFERENCE TO KARAIKUDI TOWN" is a field work done by the candidate S.AJITHA (Reg.No:2918153001) during the course of her study in the sixth semester .This field study report represents independent work on the part of the candidate.


Internal Examiner


Department Head


External Examiner

DR.UMAYAL RAMANATHAN COLLEGE FOR WOMEN

(Accredited with B+ Grade by NAAC)

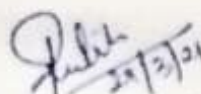
KARAIKUDI-630003

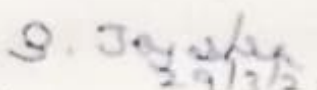
DEPARTMENT OF BUSINESS ADMINISTRATION

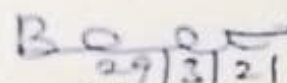
DATE: 29.03.2021

CERTIFICATE

This is to certify that "SOCIAL PREFERENCE OF UNDER GRADUATE STUDENTS IN KARAIKUDI TOWN" was done by the candidate P.POOJA (Reg No.2918153026) during the course of her study in the sixth semester. This field study report represents independent work on the part of the candidate.


Internal Examiner


Department Head


External Examiner