



DR UMAYAL RAMANATHAN COLLEGE FOR WOMEN



UNLEASH YOUR POTENTIAL

ENTREPRENEURSHIP
DEVELOPMENT CELL

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DR. UMAYAL RAMANATHAN COLLEGE FOR WOMEN

EDII & ED-CELL IN COLLEGE COMMUNITY

Objectives



Entrepreneurship Development Cells (EDCs) play a vital role in fostering entrepreneurial spirit within college communities.

- Promoting Entrepreneurship Awareness
- Skill Development
- Cluster's Support
- Networking Opportunities
- Facilitating Funding
- Promoting Innovation and Research
- Community Engagement
- Alumni Engagement

"We were young, but we had good advice and good ideas and lots of enthusiasm."

- **Bill Gates, founder of Microsoft Corporation**



Earn While You Learn

PROMOTING ENTREPRENEURSHIP AWARENESS

EDCs aim to educate students about entrepreneurship as a viable career option. They organise workshops, seminars, and awareness campaigns to showcase successful entrepreneurial ventures and inspire students to consider entrepreneurship. Organize workshops and seminars featuring successful entrepreneurs, industry experts, and motivational speakers to share their experiences, insights, and best practices. Cover topics such as idea generation, business planning, funding opportunities, and risk management to educate students about various aspects of entrepreneurship.



Budding Entrepreneur **SKILL DEVELOPMENT**

EDCs provide training and mentorship to students to develop entrepreneurial skills such as ideation, business planning, marketing, finance management, and leadership. They may also offer courses or workshops on topics like innovation, creativity, and problem-solving.



CLUSTER'S SUPPORT

EDCs often provide incubation support to budding entrepreneurs by offering infrastructure facilities like co-working spaces, access to labs, libraries, and networking opportunities. They may also help students in the initial stages of setting up their ventures by guiding legal, financial, and regulatory aspects.

Idea Generation Workshop

NETWORKING OPPORTUNITIES

Networking is vital for an Entrepreneurship Development Cell (EDC) as it helps connect aspiring entrepreneurs with mentors, investors, and other resources essential for their growth. EDCs facilitate networking among students, alumni, faculty, and industry professionals to foster collaboration, exchange ideas, and explore potential business opportunities. They organise networking events, startup competitions, and industry visits to connect aspiring entrepreneurs with mentors, investors, and potential partners. Utilize online networking platforms like LinkedIn, AngelList, and Meetup to connect with other entrepreneurs, investors, and professionals in the startup ecosystem. Collaborate with local incubators and accelerators to provide entrepreneurs with access to resources, mentorship, and networking opportunities.



Community Engagement

WE ARE IN LOVE. COME BY AND SAY HI.

EDCs engage with the broader community by organizing entrepreneurship events, hackathons, hackathons, and startup weekends. They also collaborate with local businesses, NGOs, and government organizations to create a conducive ecosystem for entrepreneurship development.

“When everything seems to be going against you, remember that the airplane takes off against the wind, not with it.” - **Henry Ford**

Student Startup & Innovation Policy

One day Workshop



Student Startup & Innovation Policy refers to a set of guidelines, incentives, and support mechanisms provided by governments or educational institutions to encourage students to engage in entrepreneurship and innovation. These policies aim to foster a culture of innovation, creativity, and entrepreneurship among students, thereby contributing to economic growth, job creation, and societal development.

Introducing our Student Startup Community

Integrating entrepreneurship and innovation modules into the academic curriculum to provide students with the necessary knowledge and skills required to start and manage a business or develop innovative solutions.



Meet the team!

A well-designed Student Startup & Innovation Policy can empower students to unleash their entrepreneurial potential, transform innovative ideas into viable businesses, and contribute to economic development and societal progress.

ACTIVITY



VISIT TO MADURAI AGRICULTURE COLLEGE

Dr.Umayal Ramanathan College Entrepreneurship Development cell has visited Madurai Agriculture college Incubation centre With students council

LET'S MILLET

Our students from the Entrepreneur Development cell participated in LETS MILLET! COOKATHON competition conducted by IIT RESEARCH PARK Chennai. They won a cash award of Rs1500 and a certificate and gift Hamper. Principal Dr A.Hemamalini, Dr Umayal Ramanathan College for women appreciating the students Yogalakshmi, III B.A. English and Merline Preetha, II B.Sc.Micro Biology.



MARKETING DAY

Students transform into microentrepreneurs on Marketing Day at Dr.URCW...Heads of Alagappa Groups had a filled gala day...

"I have not failed. I've just found 10,000 ways that won't work." -

Thomas Edison

ORIENTATION



The Entrepreneurship Development Cell (EDC) has ignited my entrepreneurial spirit, providing resources, mentorship, and a vibrant community. Through workshops, networking events, and support systems, it's empowered me to cultivate innovative ideas, navigate challenges, and pursue my dreams, shaping my journey towards success and impacting my life profoundly.

- Judith Priscilla

*ED-Cell Student coordinator
II Year Department of English*

The "Idea Generation Workshop," hosted by the ED Cell, Dr A. Hemamalini, The Principal, led the event, along with resource persons Mr. J. Arumai Ruban and Mrs. PR. Suganya, discussed the challenges and achievements of women entrepreneurs. ED Cell Coordinator Dr I. Sherline Sunitha Esther and member Ms A. Karpagam contributed to the program's success.



“In the world of business, the people who are most successful are those who are doing what they love.” - **Warren Buffett**



300+

*ED-Cell
Student Members*

75+

*Cluster's
Formation*

15+

*Innovative
Projects*



Our Cluster's

Budding Entrepreneurs of Dr.URCW recognized at Sivagangai Collectorate in presence of Honourable District Collector



ED-CELL

Harness Your Potential with Ed-Cell

Our Clusters introducing their products



SPORTS OLYMPIAD

Sports Day Marketing



Over 6000 students from Alagappa Schools and Colleges in Karaikudi and Chennai kicked off our Olympiad . Special kudos to Umayal College students turned entrepreneurs, dazzling us with delicious treats.



“WHEN YOU BUILD TECHNOLOGY IT’S NOT JUST A MATTER OF “WHAT.” IN MOST CASES, THE SUCCESS ENDS UP DETERMINED BY “HOW” YOU BUILD IT—WHICH FOUNDATIONS YOU USED, HOW SIMPLE AND SCALABLE IT IS.” – TOBI LÜTKE, FOUNDER AND CEO OF SHOPIFY

Carnival'24

with ED-Cell



ED-Cell could stand for many things, but if it's related to entrepreneurship or economic development, it could be an initiative to promote food-related businesses or innovations.



Food Stall

Various food stalls showcase diverse cuisines, from local delicacies to international flavours. This could include traditional dishes, street food, fusion cuisine, and gourmet options.

MANIDHI'24 With ALUMNI



Engage alumni who have pursued entrepreneurial careers to serve as mentors, guest speakers, or advisors for current students. Alumni success stories and experiences can serve as powerful examples and inspiration for aspiring entrepreneurs.

Price Less Experience

Foster a sense of community and support among alumni, students, and faculty to create a vibrant entrepreneurial ecosystem within the college community.



“Strength and growth come only through continuous effort and struggle.” - Napoleon Hill

Exploring

Certificate Course



Beautician



Sparkle



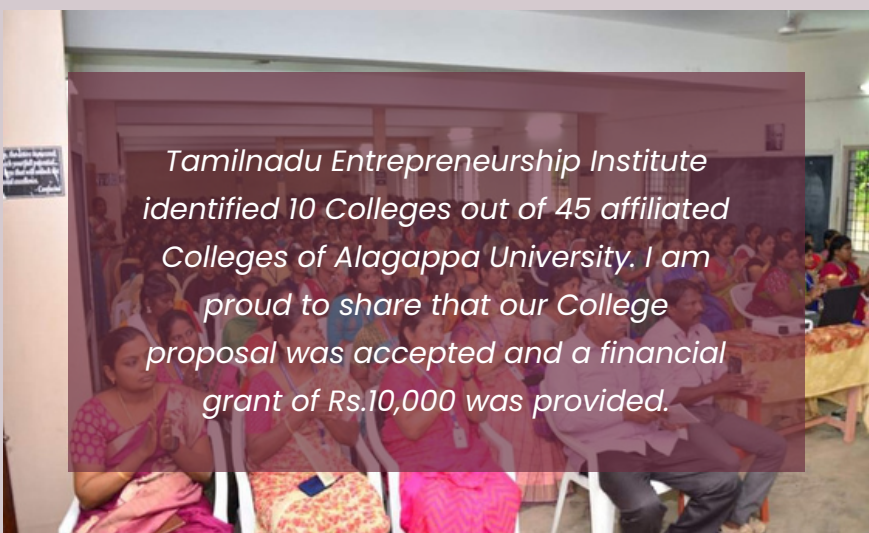
Elegant



Blossom



ED-CELL ACHIEVEMENT



Tamilnadu Entrepreneurship Institute identified 10 Colleges out of 45 affiliated Colleges of Alagappa University. I am proud to share that our College proposal was accepted and a financial grant of Rs.10,000 was provided.

BEST SPOKE COLLEGE AWARD

our Dr. Umayal Ramanathan College for Women has received Best SPOC Award out of 52 affiliated Colleges, based on our presentation and proposal submitted to Alagappa University.

